



Corporate Partnership Opportunities



Sumter
Habitat
for Humanity®



Thank You

Our Mission: *Seeking to put God's love into action, Sumter Habitat for Humanity brings people together to build homes, communities, and hope.*

Our Vision: *A world where everyone has a decent place to live.*

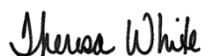
Thank you for considering a partnership with Sumter Habitat for Humanity in bringing people together to build homes, communities, and hope. Our profound commitment to ensuring all of our neighbors have a safe, affordable place to live requires creative collaboration with policymakers, community members, and organizations such as yours. We know that access to affordable homeownership is vital in providing upward mobility and advancing a more just and equitable community. Enabling families to build equity; to secure brighter futures for themselves and future generations is what motivates us here at Sumter Habitat for Humanity, and it is also what we are uniquely positioned to do. Together with good Samaritans like yourself, Sumter Habitat for Humanity has been able to accommodate more than 130 hardworking, motivated families right here in Sumter with safe, decent, and affordable homes, and we have built 126 houses and counting.

Habitat homeowners come from all walks of life. They are your child's favorite teacher, the nurse who cared so selflessly for a loved one, veterans, deputies, maybe even a coworker. Our partner families are eager to reduce their dependence on social and financial services, as well as resources available through Sumter City and County. The families seeking homeownership who partner with Sumter Habitat for Humanity are self-motivated, hardworking people who live in Sumter. Once accepted into the program, our partner families take financial and homeowner education courses, in addition to completing a minimum of 300 "sweat equity" hours, helping to build their own future homes and homes for other partner families. Should you decide to partner with Sumter Habitat for Humanity, you, your staff, and even your families will work alongside the future homeowners, our staff, and other volunteers in building not only a house but a better future for a family in need. What we are offering is a hand-up, not a handout.

The need for safe, affordable housing has never been greater, and making a lasting local impact has never been easier. Your partnership and support of Sumter Habitat for Humanity and our mission has a profound bearing on our community as a whole, as every penny plays a considerable role in improving the lives of Sumter's most vulnerable and underserved. Your generosity allows Sumter Habitat to continue making the Sumter community a place where everyone **has a decent place to live**.

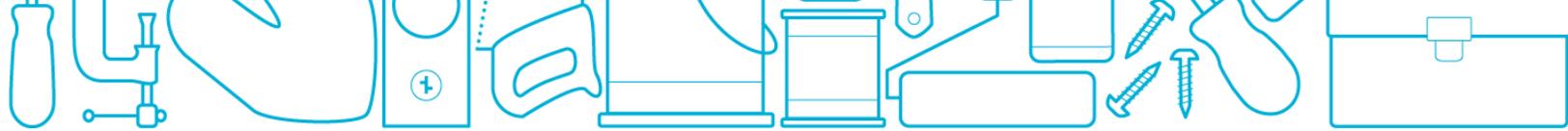
Together, we can build strength, stability, and self-reliance through homeownership and a better Sumter. We invite you to join us!

With Gratitude,



Theresa White
Executive Director





Dream Builder \$100,000 Full House	Roof Raiser \$75,000 Three-Quarter House	Framing Partner \$50,000 One-Half House	Foundation Builder \$25,000 One-Quarter House	Team Builder \$12,500 One Day
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<h1 style="margin: 0;">Partnership Benefits*</h1> <p style="margin: 10px 0 0 0;"><i>*Further details to be discussed upon partnership agreement.</i></p>		Dream Builder	Roof Raiser	Framing Partner	Foundation Builder	Team Builder
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EMPLOYEE ENGAGEMENT

Priority scheduling for group volunteers	x					
Private visit with Habitat family and/or members of SHFH staff	x	x				
Opportunity to speak at groundbreaking and/or home dedication	x	x				
Complimentary tickets to SHFH exclusive events	x	x	x	x		
Habitat t-shirts for volunteers	x	x	x	x	x	
Invitation to groundbreaking and/or home dedication	x	x	x	x	x	
Project day(s) for up to 15 volunteers	x	x	x	x	x	

BRANDING & MARKETING OPPORTUNITIES

Build naming rights	x					
Recognition through SHFH press release	x					
Acknowledgment of sponsorships on all build updates	x					
Sponsorship level on front of event programs	x					
Logo and link on SHFH website	x	x				
Logo and partnership level on SHFH promotional items	x	x	x			
Use of SHFH logo to promote partnership	x	x	x	x		
Sponsor signage at build site	x	x	x	x		
Included in SHFH Annual Report	x	x	x	x	x	
Social Media blasts	x	x	x	x	x	
Company name on SHFH website	x	x	x	x	x	
Recognition in SHFH newsletter	x	x	x	x	x	



The Need for Affordable Housing



Housing Need Exists in Every Community

Families in need of affordable housing live everywhere: small towns and villages, sprawling cities, your community. Housing need present itself where people live and work, and it takes many forms and has far-reaching effects.

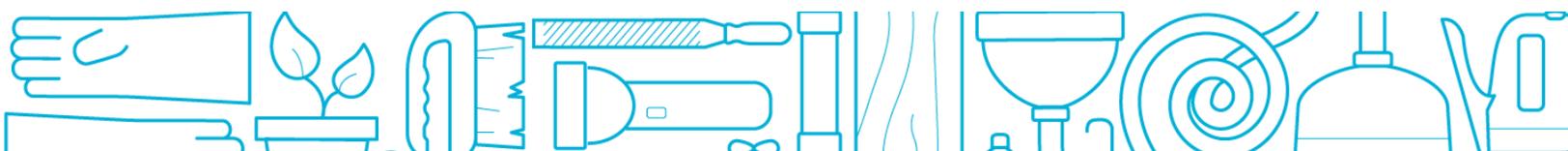
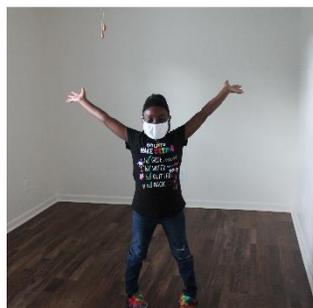
While the vast majority of Americans feel stable and secure in their current situation, housing insecurity touches nearly half of adults at some point in their lives. A majority of Americans believe that it is challenging to find affordable quality housing in their communities and more than half of all adults say they have made at least one -trade-off in order to cover their rent or mortgage. Such trade-offs may include taking second jobs, cutting back on health care and

healthy food, and moving to unsafe neighborhoods.

Across the globe, urban populations have increased rapidly, often outstripping available housing. A century ago, one out of every five people lived in urban areas; now, for the first time in human history, more than half of us do. In these circumstances – and in many others brought about by various policies, laws, and systems – one of the biggest obstacles to a world where everyone has a decent place to live can be access to land for shelter in the first place.

In response to the ever-growing need for shelter in our community and around the world, Habitat works in many ways: new construction, help establishing title and ownership to land, advocacy for better laws and systems, disaster prevention and recovery, and more. Habitat works with families to help them acquire the access, skills, and financial education necessary for them to be successful homeowners. Behind every example of need, every fact or figure about housing and poverty, there are families – families who simply need Sumter Habitat for Humanity's hand-up to help them have a decent place to live. By partnering with us, families seize the opportunity and possibility that decent, affordable housing represents.

Through shelter, we empower.



How Your Support Helps Families Build Better Lives

Studies show that families thrive with greater access to decent, affordable housing. Improving affordable homeownership can lead to numerous outcomes that extend beyond the house itself. Below are a few of the benefits we know affordable homeownership provides.



Wealth & Financial Stability

- U.S. homeowners have an average net wealth of 400% higher than that of renters with comparable demographics and incomes.
- Research has shown a correlation between homeownership and increased wealth, with each year of homeownership tending to be associated with an additional \$9,000 in net wealth, on average.



Civic & Social Engagement

- Homeowners are more likely to vote in local elections than renters in similar neighborhoods.
- Homeowners are more likely to become active in a neighborhood group or civic association than those renting their home.



Environment

- For older single-family homes, weatherization decreases low-income households' overall energy costs by 12.4% in the first year. This is significant given that low-income households have higher energy burdens.



Education

- The number of children of low-income homeowners who graduate from high school has – and continues to – increase significantly.
- Homeowners can control their housing to finance post-secondary education for their children, particularly lower- and moderate-income households.



Health

- Lessening housing costs for cost-burdened households releases funds to spend on nutritious food and health care, options that they may not otherwise be able to afford.
- Eliminating overcrowding protects and minimizes the spread of respiratory infectious diseases within a household.
- Affordable homeownership reduces the anxieties and fears of not having a decent, stable, safe place to call home brings. Being able to omit that stress allows these families to have a chance to lead healthier, happier, and more successful lives.





Thank you for your interest in partnering with Sumter Habitat for Humanity!



For more information on partnerships or any of our giving options, please contact our Marketing & Resource Development Director Kate McElveen Price at kate@habitatsumter.org or 803-775-5767 ext. 6.



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